



VASKA Honored as Champion of
EPA's Safer Detergents Stewardship Initiative

Berkeley, CA—October 28, 2008—VASKA, Inc., a Berkeley manufacturer of botanically-based commercial laundry care products, is pleased to announce it has been named Champion in the Design for the Environment Program's Safer Detergents Stewardship Initiative (SDSI). Champion is the highest level of recognition offered under SDSI. Julia Fry, CEO and founder of **VASKA**, will receive the award at the SDSI Awards Ceremony taking place on November 19, 2008 in Washington D.C.

VASKA previously earned the Environmental Protection Agency's Design for the Environment (DfE) certification on 4 of **VASKA's** laundry care products. This certification allows the business community to identify and choose products that protect the environment and are safer for workers.

Julia Fry is thrilled by the continued recognition of the EPA, "Their approval is the strongest endorsement of **VASKA** as an environmentally friendly laundry cleaning product manufacturer. The continued growth of our commercial laundry sales demonstrates that we have combined environmental responsibility with an effective approach to laundry."

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